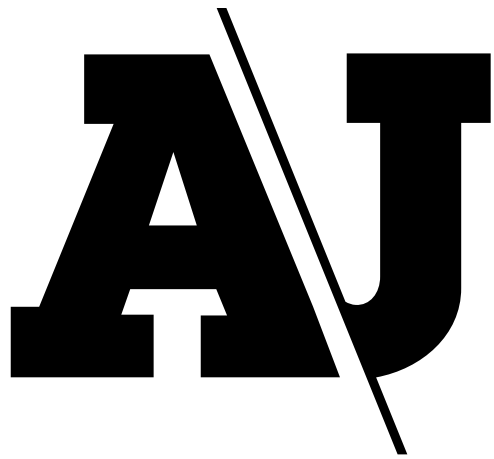




**THE VOICE OF CANADA'S
ENVIRONMENTAL
COMMUNITY**

2017 EDITORIAL LINE-UP



45 years of AJ
AlternativesJournal.ca

**Celebrating 45 years as Canada's only
environmental media charity
(print and digital)**

45 Years Young

Since 1971, you have been able to count on **Alternatives Journal (AJ)** to provide Canada's best brand of intelligent, reliable and informed environmental journalism. As we celebrate our 45th anniversary, you can trust that our 2017 editorial line-up will continue to delve into and explore the topics that matter most to Canadians and to Canada's environmental community.

As a country, we're all trying to find a better way to balance 'economic opportunity' with 'environmental protection'. We're all trying to understand and appreciate the unique set of challenges – and possible new solutions – that face our Indigenous and First Nations communities, particularly in the North. We're all concerned about rising global food insecurity and the need to understand how to construct more resilient food systems. And we're all eagerly excited about moving beyond the theoretical into the actionable steps that will put us on the road to a sustainable future.

That's the power of **Alternatives Journal**. We're the voice of Canadians who are actively working towards a sustainable future that we can all live with. We share your stories about your work – and we share them with like-minded individuals to inspire a 'chain reaction' of positive change.

AlternativesJournal.ca

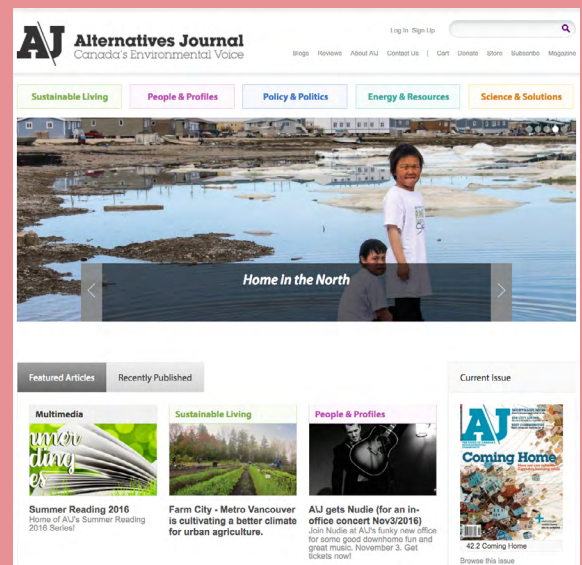
AlternativesJournal.ca is the digital home for AJ's brand of intelligent, reliable and informed environmental journalism - and an online hub for Canada's environmental community.

Our digital content is a combination of in-magazine contributions PLUS a wealth of web exclusives, web extensions and special online reading series.

Our website also provides Events, Jobs/Careers, Educational and other vital resources, along with being the repository of the entire back-catalogue from our 45+ years.

With more than 25,000 unique monthly visitors - and more than 10,000 daily social-media interactions - AJ's digital brand assets give you the tools to tell more stories and engage with more Canadians.

Partner with AlternativesJournal.ca for advertising, content creation and delivery (including 'sponsored content') and for custom digital resources to support your work.



To share your ideas, to get more involved, or to learn more, please contact:

David McConnachie, Publisher

david@alternativesjournal.ca

519-578-2327

It's All About You

We share your stories about challenges, tragedies and controversies – and your stories about innovations, celebrations and achievements. **A\J** is your media organization telling your stories with a shared goal in mind: a more sustainable future for all Canadians.

You can help **A\J** in this important work. Here's how:

- **Help to identify stories** that work with our upcoming themes. If you are working on relevant projects – or are supporting groups that are – we'd be happy to hear about them.
- **Help to identify contributors** that we should be working with. If you know of writers, artists and creators with relevant subject-matter expertise, we'd like to speak with them.
- **Help to empower our overall work.** When we have more resources, we can tell more stories. Consider working with us on an on-going basis via proactive grants or special project efforts to **radically increase the communications capacity** for our community.
- **Help to develop a specific issue** in 2017 and beyond. We've worked with foundations, eNGOs and businesses as issue-specific sponsors, and provide a valuable bundle of benefits in return.
- **Help to mobilize our shared content**, by buying group subscriptions (for your team/office), by promoting via your social media channels, and by developing relevant event-based extensions, etc.
- **Help yourself**, with advertising that drives impacts, for your business, your organization, or the groups you support.

We need your help to tell more of your stories.
Please consider supporting A\J in whatever manner works best for you.



Alternatives Journal: Your Stories. Your future. Today, in A\J.

Magazine

Themes & Topics for 2017

Ecological Economics

WINTER 2017 (January to March)

Working in collaboration with the Canadian Society for Ecological Economics (CANSEE), this issue explores the most critical question that we face today: how to balance ecological protection with economic opportunity? Are they mutually-exclusive? Or are there new approaches and methodologies that will help us bridge this divide? No and yes.

Contributors include Peter Victor (*Can we manage without growth in Canada?*), Carol Ann Hilton (*Indigenomics*), David Suzuki (*Blue Dot Economics*), Eric Miller (*Aging and Healthcare*), and more!

Resilience & Food Security

SPRING 2017 (April to June)

We live in a time of incredible dichotomy as it pertains to food and global food systems. In the developed world, almost 40% of the food that we purchase gets thrown out while, in other places, starvation is a looming and constant threat. As our climate changes, our food systems will come under intense pressure and scrutiny – and this issue will explore the challenges and potential solutions that will ensure that we can nourish our progress well into our new climate age. Authors will explore and expose innovative ways to build resilience for enhanced food security and healthy communities.

Our North

The Northern Route to Fresh Water, Food Security and Fairplay

SUMMER 2017 (July to September)

With the support of the Government of Northwest Territories (and a specific emphasis on stories from NWT), this issue will look at Canada's Northern communities with a fresh new lens, sharing the stories, challenges, hopes and aspirations of the people living, working and building a future in our northern-most regions. Our North is changing. Global warming is melting our ice floes, re-drawing our maps (and expectations of what might be possible) while challenging our historic experiences and traditional knowledge.

Roadmap To Sustainability 2.0 + Education 2017

FALL 2017 (October to December)

In January 2015, we teamed up with Sustainable Dialogues Canada (SDC) to develop and deliver a 'Roadmap to Sustainability' in an effort to help illuminate potential pathways that would empower both economic opportunity AND environmental protection. Now, as we ponder how we will meet our COP obligations AND support our national financial well-being, the bright minds that make up the cross-Canada team of leading experts that is SDC will help to develop and deliver a multidisciplinary 'roadmap' that includes diverse topics such as Transportation, Energy, Resource Development, and other important issues, with an eye towards envisioning new, workable paradigms and the plans for actionable "next steps."