

See downtown Kitchener in a whole new light — by exploring it in the dark.

NIGHT\SHIFT 9 pm to 3 am on Saturday, November 2nd 2013

Members of the Waterloo Region community and local environmental magazine **AJ** are collaborating to produce downtown Kitchener's inaugural *nuit blanche*-style festival of art, culture, bright ideas and nocturnal adventure. Our mission is to create an unconventional showcase of arts, technology, and nightlife for a diverse local audience to explore on foot.

NIGHT\SHIFT will be spread throughout various indoor and outdoor locations downtown, based around a central event hub on Duke Street (closed between Frederick and Queen), and spreading out in both directions along Queen. The event will begin a couple of hours after sundown on the night of the annual autumn time change and run into the wee hours.

Volunteer Positions

NIGHT\SHIFT is looking for enthusiastic, dedicated individuals to fill a variety of volunteer positions both before and during the event.

Except where noted, all positions will consist of one or more three-hour shifts between 9 p.m. on November 2nd and 3 a.m. on November 3rd, based on volunteer availability.

Please apply by writing to us at volunteer@alternativesjournal.ca, indicating which position(s) you are interested in (as described below). Accepted volunteers will be required to attend an orientation session in October.

Promotions team

- Raise awareness of **NIGHT\SHIFT** by liaising with community groups, local businesses and media;
- Distribute posters and flyers throughout the Region;
- Promote **NIGHT\SHIFT** via social media and community event listings;
- Time commitment: Average 2 hours/week between until November 3rd.

Installation/deconstruction team

- Assist with setting up and/or taking down installations, activities, tables, tents, signage and other infrastructure before and/or after the event;
- Time commitment: 6 p.m. to 9 p.m. on November 2nd or 3 a.m. to 5 a.m. on November 3rd. Some earlier shifts will also need to be filled on November 2nd for specific projects, depending on installation requirements.

Information Ambassadors

- Provide front-line customer service at information booths and throughout the **NIGHT\SHIFT** event area;
- Help patrons navigate the festival landscape by distributing information materials, answering questions and giving directions;
- Provide front-line customer service to festival visitors while they wait to view projects and ensure their successful navigation through line-ups;
- Requires good communication skills and high energy.

A resume is required for the following positions.

Exhibit Facilitators/Art Guides

- Provide unique and varied assistance to the public about how to interact with installations and activities;
- Ensure patrons have the tools and information to interact with **NIGHT\SHIFT** projects appropriately;
- Meet with the curator and/or artist to become well informed about the artwork/exhibit, and liaise between the artist and the public by bringing a personal perspective to discussions;
- Applicants should be knowledgeable and passionate about contemporary art and have experience talking about it, and guides will also be trained to further the public's understanding of a particular art piece.

Artist Assistants/Stage Managers

- Help **NIGHT\SHIFT** artists, performers and/or exhibitors in a variety of ways;
- Assist with performance logistics and escorting artists to the performance area;
- Should be familiar with helping artists and/or performers and have some previous theatre or event experience;
- This position will require an additional preparatory meeting and may include assisting with installation/setup on November 2nd.

Area Supervisors

- Oversee all the volunteer activities for assigned areas during **NIGHT\SHIFT**;
- Manage schedules, communicate between volunteers and staff;
- Must have excellent personal and organizational skills and be exceptionally reliable and good at problem solving;
- Requires volunteer management experience in another organization.

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