



Alternatives Journal
Faculty of Environment, uWaterloo
Waterloo, Ontario N2L 3G1
519-888-4442 • toll-free 1-866-437-2587
AlternativesJ on Twitter + Facebook
alternativesjournal.ca

CANADA'S ENVIRONMENTAL VOICE

See downtown Kitchener in a whole new light — by exploring it in the dark.

NIGHT\SHIFT 9 pm to 3 am on November 2nd & 3rd 2013

Members of the Waterloo Region community and local environmental magazine **AJ** are collaborating to produce downtown Kitchener's inaugural *nuit blanche*-style festival of art, culture and nocturnal adventure. Our mission is to attract a diverse local audience to explore an unconventional showcase of arts, technology, bright ideas and nightlife on foot.

NIGHT\SHIFT will be spread throughout various indoor and outdoor locations downtown, based around a central event hub on Duke Street (closed between Frederick and Queen), and spreading out in both directions along Queen. The event will begin a couple of hours after sundown on the night of the annual autumn time change and run into the wee hours.

We are assembling installations, performances and other creations by a range of (primarily local) visual artists, media and research labs, technologists, students and student groups, musicians and small businesses. We're also aiming to involve local community leaders, cultural stakeholders and other entrepreneurs in a collaboration that sheds new light on the local cultural landscape. We already have the support of the City of Kitchener and a number of downtown businesses, and we have been given a green light to produce and plan this event for November 2 and 3, 2013.

We have issued a call-for-proposals for installations, performances and interactive projects, asking interested artists to respond to a common theme: Intervention. Successful proposals will be chosen by mid-September. More details are available at alternativesjournal.ca/nightshift.

We're currently securing venues in downtown Kitchener that would be willing and able to host individual audio or visual programming (or other activities and/or events) during the **NIGHT\SHIFT** festival. We would love to work with you to include your organization in the inaugural version of this exciting new event. Ideally we will have organized commitments from all participating businesses and public spaces downtown by the first week of September 2013.

The main point of contact for **NIGHT\SHIFT** is Eric Rumble, editor-in-chief of **AJ**. Please engage him at your earliest convenience with queries at 519-888-4505 or editor@alternativesjournal.ca.

We hope your organization will take part in this collaborative opportunity, and look forward to speaking further about how to make that happen.

Yours,

E. Rumble